



## 2018 PARTNER UPDATE



# Behind the Scenes

News from Your TBN Networks





Matt and Laurie Crouch

"Go into all the world and preach the gospel . . . ."

—Mark 16:15

## Dear TBN Partner:

Laurie and I—along with our entire TBN team—can't help but be energized by the exciting advancements that are taking place across your Trinity Broadcasting Family of Networks. From cutting-edge content to our expanding presence on every inhabited continent, we've redoubled the commitment TBN began with nearly forty-five years ago: to use quality Christian television to take the message of hope and grace through Jesus to as many individuals, families, communities, and nations as possible.

Since its launch back in 1973 TBN has been a trailblazer in producing and airing innovative faith-and-family programming that is real, relevant—and life-changing. Our goal has always been to draw viewers in with content that is entertaining and engaging—and that moves them toward Jesus.

Frankly, 2017 was a year like no other, with the addition of some fresh new programming to TBN.

Innovative shows like *Huckabee* with its weekly lineup of interesting guests, talk, and entertainment, and Mike Rowe's popular *Somebody's Gotta Do It* are attracting new generations of TBN viewers—many who never considered watching a Christian network before.

But it's a host of fresh, new programs like *Goliath Must Fall* with Louis Giglio, *Live the Let-Go Life* with Joseph Prince, and *Frequency* with Robert Morris—to name just a handful—that are introducing viewers to the joy and wonder of a life set apart through Jesus Christ.

Add to that the many life-changing specials we featured throughout the year,

including the Passion and Hillsong conferences, Rich Wilkerson's Vows event in Miami, Zoe, Propel, Mosaic, the She Rises conference for women, and the GMA Dove Awards. It's cutting-edge content like this that is bringing new vitality and passion to global Christian television through TBN.

Perhaps most exciting has been the continued expansion of TBN throughout the world. In the United Kingdom TBN UK continues to bring spiritual restoration to England, Scotland, Wales, Northern Ireland, and beyond. In the Middle East, four networks are broadcasting the love of Jesus

and impacting the lives of untold millions of Muslims and others. Across Africa, Europe, and Asia the hope of the gospel continues to ring out clearly through several faithful TBN networks and affiliates.

Plus, we've been thrilled to bring on board a number of new affiliates in Bulgaria, Albania, Iceland, and Fiji, to name a few, and we're happy to announce that our

TBN Francophone network is telling the story of Jesus throughout France.

In the pages ahead, you'll get a greater understanding of all the remarkable outreaches you've been a part of over the past year through your prayers and partnership with TBN. We can't thank you enough for the crucial role you play in helping us reach a needy world with the love of Jesus.

May God continue to richly bless you as you wholeheartedly follow Him.

Matt and Laurie



# Real, Relevant, Life-Changing

*Innovative programming leads the way*



**Mike and Mike:** Two of the top ten highest rated TV personalities on social media, Huckabee and Rowe are part of TBN's exciting program lineup.

There's no substitute for great content, and nowhere is that more true than in Christian television. That's why throughout 2017 we emphasized further enhancing TBN's global broadcast signature with programming that is real, culturally relevant, and life-changing.

"More than ever before we want to make sure that everything we produce and air is not only biblically sound, but also engaging, winsome, and interesting to someone who might just stumble on TBN or one of our member networks," said Matt Crouch. "That means creating content that viewers can relate to on every level, that speaks to the issues and circumstances they face, and that hits the world they live in."

One of the most exciting new additions has been *Huckabee*,

the weekly talk show hosted by conservative commentator and former Arkansas Gov. Mike Huckabee, that combines news of the day, uplifting entertainment, and inspiring stories of everyday people from across America.

Starting off strong, Mike invited President Donald Trump as his first guest, and the shows since then have been equally powerful.

Explained Matt: "Whether it's Mike Huckabee or Mike Rowe with that down-home style that gives people a light-hearted lift, or pastors and teachers like John Gray, Joseph Prince, and Louie Giglio who encourage and inspire people directly from God's Word, every program on our TBN networks is meant to draw people closer to the God who created them, and bring them into a personal relationship with Jesus Christ." ■



**Somebody's Gotta Do It** with Mike Rowe takes viewers across America to meet people making the world better.



**Goliath Must Fall.** Louie Giglio reveals how Jesus will slay the "giants" that try to rule our lives.



**Through the Eyes of a Lion.** Levi Lusko shares the power of God's purpose in a world with pain, suffering, and loss.



**John Gray World** offers a big helping of God's Word, preached with compassion, wisdom—and a sense of humor!



**Frequency.** Pastor Robert Morris shows how, even in the clamor of life, we can clearly hear God's voice.



**Live the Let-Go Life.** Joseph Prince shows how to cast our cares onto God and pave the way for victory in life.



**Adventures with God** takes viewers across the earth in search of God's kingdom at work in unexpected places.



**Why Israel Matters** demonstrates the importance of the Jewish State of Israel to Christians—and the world.



**Equip & Empower.** Christine Caine engages with viewers to help them connect with their God-given purpose.



**Restoring the Shack.** Wm. Paul Young takes viewers into the real world of his inspirational best-selling novel.

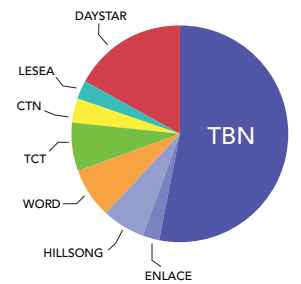
# TV Is Changing—And So Is TBN!

*More people are watching Christian television*

From smart phones and tablets to social media and on-demand viewing, people are consuming more content than ever before. And while traditional networks experienced a precipitous drop in viewership from 2016 to 2017 of 9.2%, TBN maintained its viewership and even grew in many time slots. In fact, more viewers are tuning in to Christian TV than ever before, and ratings show that TBN is far and away the most watched faith network in America—and the world—with more viewers than all other Christian networks combined.

Original content is the single most important driver for drawing viewers to a network. And not surprisingly TBN leads the way in introducing original and

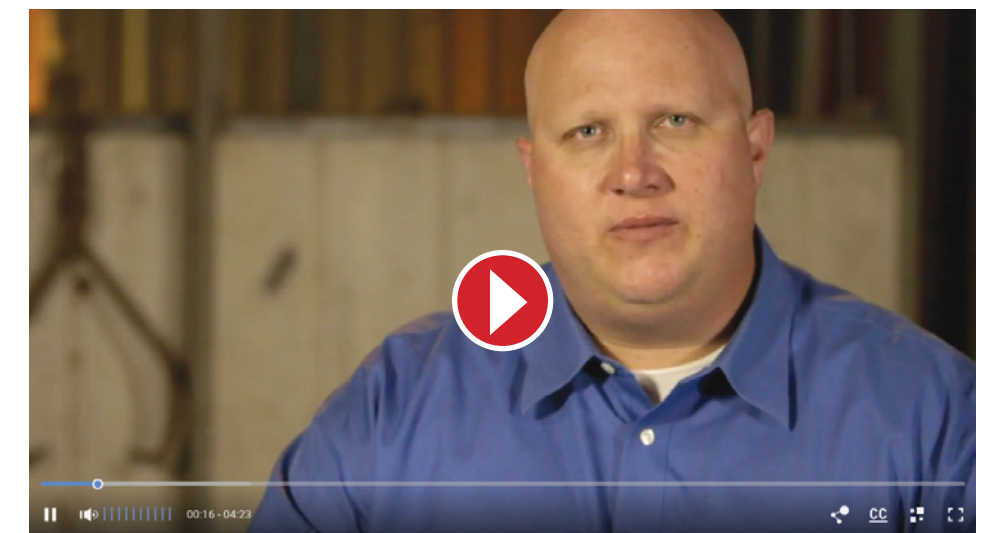
TBN is the world's most-watched faith network.



exclusive programming for our viewers. Programs like *Huckabee*, *Restoring the Shack*, and our updated *Praise* talk show are drawing more viewers than ever before.

And TBN has even more innovative shows in the works, like our upcoming drama *Smoke-town*, all designed to attract new generations to the entertaining, inspirational—and life-changing—experience of faith-and-family television. ■

## MY STORY // TRAVIS MURRAY



Even though Travis Murray was raised in church, he never knew Jesus. But after a series of bad choices took him to a dark place, Travis went from hopeless to victorious when he started watching TBN.



# Power in Prayer

24 hours a day, TBN's prayer partners stand in the gap

In Matthew 18:19, Jesus assures us that *"if two of you shall agree on earth as touching any thing that they shall ask, it shall be done for them of my Father which is in heaven."* That's a promise TBN's team of 24-hour prayer partners takes very seriously. Throughout 2017 they joined a total of 1,017,032 individuals calling TBN's prayer lines from around America and the world to agree with them before God's throne for requests concerning salvation, healing, wayward loved ones, financial burdens, and many other crucial needs.

"Our entire global outreach is founded on prayer," said TBN's prayer department supervisor Robbie Mickley, "and round-the-clock TBN prayer warriors are actively lifting up this ministry and the untold millions of people we impact across the earth."



▶ Pastor D Robinson talks about the fruitful year TBN's prayer partners enjoyed as they took over one million viewer prayer calls.

## TBN PRAYER IMPACT FOR 2017

TBN's prayer partners are available 24 hours a day toll-free at 1-888-731-1000 in the U.S. and Canada or +1-714-731-1000 (International).



*"We rejoice over the answers God gives us through prayer and TBN's team of prayer warriors that help us all."*

—Betty From Ohio



TBN prayer partners are a connection to God's power and presence for many viewers.

*"I thank God for TBN. It is always on in my room, encouraging me, enlightening me, and bringing peace."* —Prayer Caller

# Digital Impact

TBN social media is reaching millions with the message of hope and grace

One of the most effective platforms for reaching millennials and others with the message of Jesus is social media. Over one billion active Facebook users access the social media platform 1.4 billion times every day. Similarly, Instagram has over 800 million users every month, Twitter boasts around 330 million monthly users, and YouTube reports an astounding one billion active users each month.

During 2017 TBN leveraged that combined power to reach millions of individuals with short video clips and other posts carrying life-transforming messages of hope and healing through God's love. And throughout 2018 and beyond we will continue to provide our online viewers and friends with a digital space they can turn to for hope, grace, and encouragement.

Here are a two of TBN's most popular social posts for 2017:



▶ Mike Huckabee and John Hagee discuss President Trump's groundbreaking announcement on Jerusalem.



▶ TBN joined in reaching out to individuals and families impacted by the hurricane and flooding in Houston.





# A New Generation of Cutting-Edge Content

In addition to the premiere of innovative weekly programming (see page 4-5), TBN's flagship network featured many popular conferences and festivals from around the nation throughout 2017. "Over the past forty-five years TBN has been highlighting the very best teaching, worship, and ministry from throughout the body of Christ," said Matt Crouch. "And this year was no exception. From the Passion Conference and Hillsong's annual worship event, to Zoe, Propel, and She Rises, over the past year TBN partnered with a number of key ministries and movements that are speaking hope and healing into the lives of millions of individuals around the world."

## Here's a rundown of some of the special events TBN aired during 2017:



**Hillsong Conference.** Expectation was high for this year's Hillsong Conference, with worship by Hillsong United and teaching from guests Jentezen Franklin and Joseph Prince, along with Pastors Brian and Bobbie Houston and Carl Lentz from NYC's Hillsong Church.



**Vous.** The 2017 Vous Conference in Miami Beach featured vibrant worship, along with ministry from Judah Smith, Carl Lentz, John Gray, Rich Wilkerson Jr., and many more.



**Mosaic.** In September TBN highlighted the best of this three-day conference in Los Angeles, hosted by Mosaic Church Pastor Erwin McManus.



**Dove Awards.** TBN was the exclusive broadcast home for the 48th annual GMA Dove Awards, honoring the top musicians, artists, producers, and professionals in Christian and Gospel Music.



Nominee Matt Redman (left) performs at the Dove Awards.



Country legend Reba McEntire won a Dove for best Bluegrass album.



Mercy Me received a Dove Award for Artist of the Year.



Kari Jobe won a Dove for her worship music.



Christian artist Zach Williams was backed up by the Oak Ridge Boys at the 2017 Dove Awards.



**Passion Conference.** Launched in 1997 by popular Atlanta pastor Louie Giglio, the annual Passion Conference has impacted millions of young people with exciting worship, life-changing teaching, and unforgettable fellowship. In February TBN featured four powerful nights from Passion 2017, with worship from Chris Tomlin, Matt Redman, and the Passion worship band, and life-impacting messages from John Piper, Beth Moore, Christine Caine, Levi Lusko, and others.



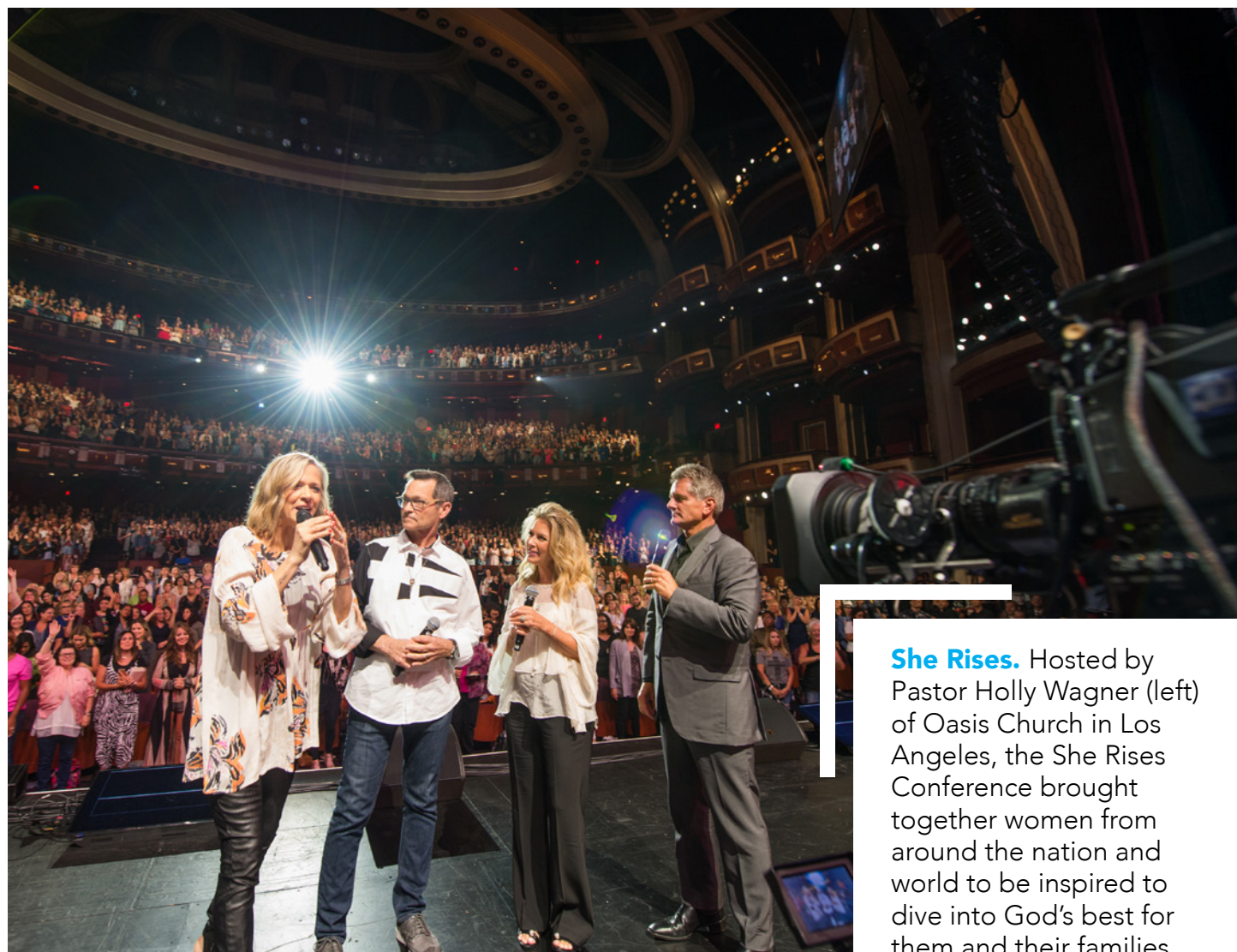
**Propel.** Founded by Christine Caine, this year's Propel Conference inspired women to pursue Jesus with passion and purpose.





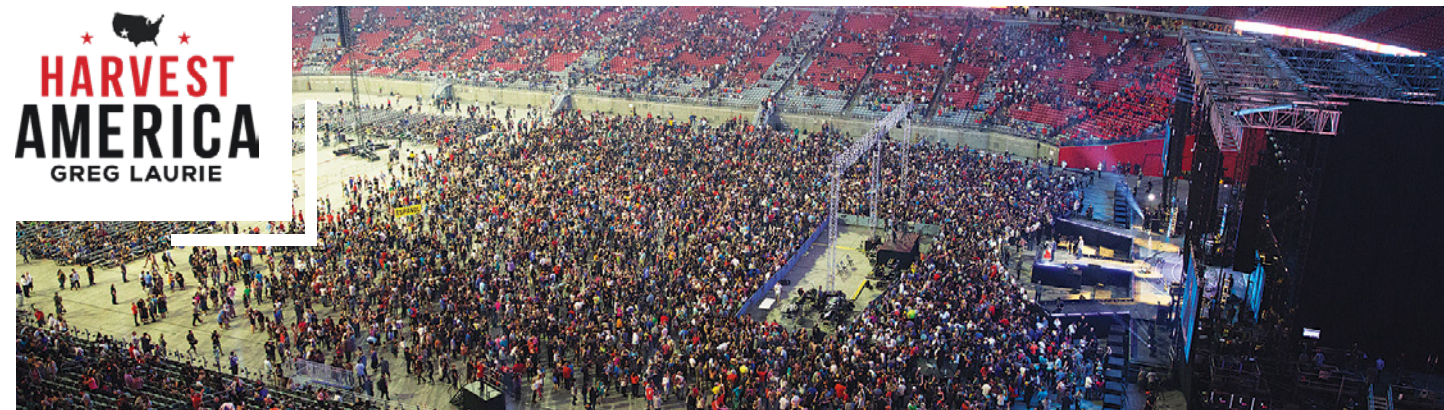
**Zoe.** Hosted by Pastor Chad Veach and Zoe Church in Los Angeles, the two-day Zoe Conference brought together worship and the Word.

Moving worship was a common theme at all the conferences broadcast by TBN.



**She Rises.** Hosted by Pastor Holly Wagner (left) of Oasis Church in Los Angeles, the She Rises Conference brought together women from around the nation and world to be inspired to dive into God's best for them and their families.

**HARVEST AMERICA**  
GREG LAURIE



**Harvest America.** TBN was the exclusive TV broadcaster for Harvest America 2017, which featured moving worship and a powerful message from Pastor Greg Laurie. Millions tuned in and thousands made the decision to follow Christ.



Pastor Greg Laurie

## MY STORY // JUSTIN LOPEZ



▶ *Justin Lopez was an individual who lived life on his terms. But when he came across TBN while in prison, his life made a dramatic change.*





## Praise Inspires Viewers Around the World

On May 28, 1973—its first night on the air—TBN debuted *Praise the Lord*, the nightly music, ministry, and talk platform that has been its signature program for the past nearly forty-five years. In that time the show's guest lineup has included A-list celebrities and musicians, heads of state, athletes, experts, and best-selling authors, along with nearly every major leader in modern Christendom. "*Praise the Lord* was, literally, where a generation and more of Christians—along with millions of others in need—tuned in each and every day to get a hefty dose of encouragement, hope, and healing," recalled Matt Crouch. "In 2017 we turned it all up a notch with a handful of strategic moves designed to broaden the show's appeal to a whole new generation of viewers—while keeping the all-important message of the gospel front and center."

For starters the name of the show was shortened to simply *Praise*, and its format was tightened to one-hour of fast-moving interviews, talk, and special segments with broad viewer appeal. With hosts and guests drawn from throughout the global faith community, *Praise* has become one of faith television's most cutting-edge and innovative programs.

"Most important of all," said Matt, "millions of new viewers across the earth are being blessed and impacted by what they experience every week on *Praise*."

**Here's a small sampling of some of the best of TBN's all-new *Praise* from 2017:**



▶ Matt and Laurie Crouch hosted legendary global evangelist Reinhard Bonnke, who inspired and challenged viewers to walk in all God has for them. Here's a powerful moment from that evening, and [Click Here](#) to view the entire program.



Matt and Laurie Crouch joined *New York Times* #1 best-selling author Eric Metaxas in Wittenberg, Germany during the 500th anniversary of the Reformation.



▶ Popular worship leaders David and Nicole Binion hosted a special "Night of Praise." Check out this clip, and [Click Here](#) to watch the entire program.

## Life-Impacting Worship and Ministry

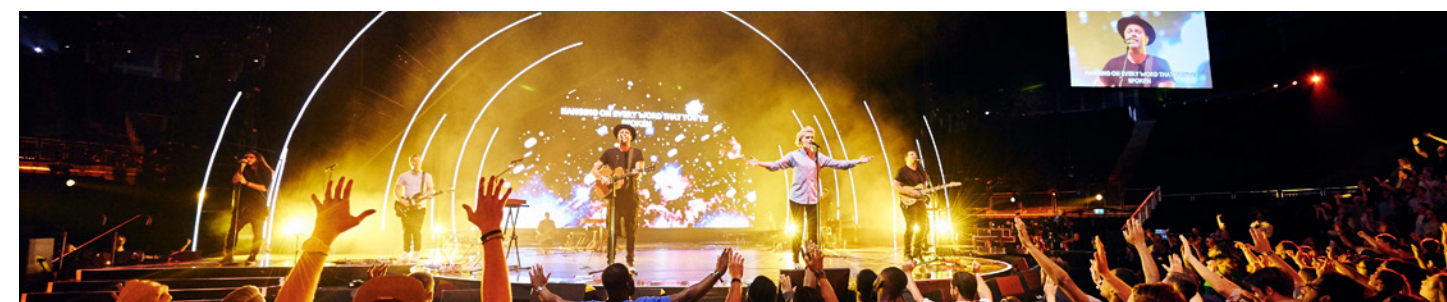
Two thousand-seventeen marked year two on the air for the Hillsong Channel, TBN's innovative, 24-hour worship and ministry network, reaching more than 166 million television households worldwide. "It's been a remarkable year for TBN and the Hillsong Channel," said Matt Crouch. "We all understand that something powerful happens when people come together and worship God. And with the Hillsong Channel we have witnessed that life-transforming power unleashed across the earth, as people on every continent join in spirit to love Jesus through anointed, cutting-edge worship and ministry."

**Viewers on every continent have expressed their appreciation for the Hillsong Channel—**

*"It's so great to be able to access awesome praise and worship any time day or night."*

*"Don't stop what you're doing! The worship and teaching are just what we need."*

**The Hillsong Channel is – Impacting, cutting-edge worship . . .**



**relevant ministry . . .**



**. . . and transformed lives.**

To find out more about TBN's Hillsong Channel, visit [www.hillsong.com/channel](http://www.hillsong.com/channel). You can view the network live online at [www.tbn.org/watch](http://www.tbn.org/watch).





## A Place Where Kids Can Grow

Throughout 2017 SMILE continued to inspire, educate, and entertain kids across the earth with wholesome programming.

"We've been so motivated by the comments we receive from



**VeggieTales** airs exclusively on SMILE and TBN.

parents and grandparents who are thankful to have SMILE as a resource for their little ones," said SMILE director Brenda Rossman. "And we're always in search of new programming that will bring joy and excitement to the lives of our viewers."

### Here's what grown-ups are saying about SMILE:

*"SMILE is the only channel I let our grandchildren watch in my house."* —Lisa, Florida

*"I am a mother of two daughters, ages 5 and 10, and how we enjoy and learn from SMILE, and recommend it to other families."* —Emma, Kenya

Check out [Smileofachildtv.org](http://Smileofachildtv.org).



## Relevant TV for a New Generation

More than ever young people need real, relevant encouragement to walk out their faith in a world that is increasingly rejecting Christian values. Consider that today only about nine percent of teens and young adults embrace a biblical Christian worldview.

Since its launch in 2002, JUCE has become the premier network providing Christ-centered, cutting-edge programming for viewers ages 12-28.

Recent studies show that teens and young adults consume up to 50 hours of media per week — much of that online. That's why, in addition to its global television reach, JUCE has also begun to aggressively leverage online sites like Facebook, Instagram, and YouTube as platforms for short, impacting video designed to engage young people and show them that they can have a close and satisfying relationship with Jesus.



Hip hop artist Ruslan performs during a JUCE Live After Party show.

"We're excited about this new chapter opening up to Christian and faith-based broadcasting," said JUCE director Mark McCallie. "We believe that in the days ahead we'll see an explosion of even more young people coming to Christ and being mentored in their faith through online broadcast platforms."



Myrka Dellanos and JUCE host Kristen Dalton talk about living out their faith in a hostile world.

### Here's a little of what teens and young adults are saying about JUCE:

*"In my time of struggle, JUCE was my go to for companionship and inspiration. It has kept me awake and alive in spirit! I thank God for JUCE TV!"* — Nate L.

*"I love JUCE on my mobile phone and thank God I can now go anywhere and watch JUCE. It's been very inspirational for me and my entire family."* — Joseph Z.

*"Being a new Jesus follower, JUCE was there to encourage me. The content I watched allowed me to grow deeper in my faith during a phase in life when my faith felt weak..."*

— Daysy

Visit JUCE online at [jucetv.com](http://jucetv.com).



## Faith with flavor!

In its third year on the air, TBN's SALSA network continues to expand its reach into the homes and hearts of "next generation" Hispanics — those who may not be fluent in Spanish but who still love the warmth and passion of the Latino culture with its emphasis on faith and family.

"We're thrilled by the enthusiasm with which SALSA was received during 2017," said network coordinator Donna Clayton. "Throughout the past year we were blessed to add some great new programming from dynamic Hispanic pastors and Christian leaders. Along with that, shows like **Faith With Flavor** and our unique Latino themed **Praise** are bringing hope to SALSA viewers with their compelling blend of faith and culture."



**Viewers love** the exhilarating music and worship they experience on SALSA.

*"The Word of God is alive and permeates through the air waves from this network. Thanks for being a blessing to so many every hour of broadcasting. I love TBN Salsa!"*

—Renieka, Phoenix, Ariz.

Visit SALSA online at [tbn-salsa.org](http://tbn-salsa.org).



enlace

## Reaching the Hispanic Community

Enlace is reaching a potential audience of 30 million Spanish-speaking viewers across the U.S. — and 150 million viewers across Mexico and the rest of Latin America.

"Our goal is to bring the love of Jesus to as many Spanish-speaking people as possible in a way that is relevant to their culture and experience," said Cesar Español, who oversees Enlace's U.S. broadcast outreach. "That is why nearly 95 percent of Enlace's programs are produced by Hispanic pastors and ministries. And almost 90 percent of our programs are exclusive to Enlace."

Enlace is the only network broadcasting the power of the gospel to millions of Spanish-speaking viewers across the U.S. and Latin America 24 hours a day. And many are finding hope and healing every day.



**Enlace** is impacting Hispanics throughout the Americas.

*"Enlace has been such a blessing to me and my family. It is on in our home all day long, and gives us the spiritual vitality that helps us live as overcomers in Christ."* —Maria, Albuquerque, NM

Visit Enlace online at [Enlace.org](http://Enlace.org).



# International Networks

## Broadcasting God's hope and grace to the world

Throughout 2017 TBN took the message of God's love to every inhabited continent — and a potential audience of over one billion viewers. While space constraints prevent us from detailing the remarkable impact of each and every international network, over the next few pages is an overview of several of TBN's most fruitful broadcast affiliates.



Just two years after its launch on Freeview Channel 65 in January 2015, TBN UK is reaching nearly every one of the approximately 27 million homes across England, Scotland, Wales, and Northern Ireland with the message of God's love 24 hours a day. After decades of spiritual drought, the people of the United Kingdom are awakening to their need for God, and many are tuning in to TBN UK and experiencing hope and healing through Christ for the first time. "We believe that we are on the leading edge of a spiritual revival in the UK," said channel director Leon Schoeman. "And here at TBN UK we're responding with culturally relevant programming that is helping people find Christ and grow in their faith."

While it's difficult to say with certainty how many individuals and families have been impacted by the network, TBN's London office noted that during 2017 a total of 5,145 individuals called in for salvation or to re-dedicate their lives to Christ. Additionally, almost



*Praise* from London offers ministry, music, and talk relevant to UK viewers.

8,000 viewers called in to have one of TBN UK's prayer partners pray over a need they had. And 2,000 more called back to offer a praise report for prayer answered.

"God is moving across the British Isles," said Mr. Schoeman, "and our team here at TBN UK is humbled to be able to join in this effort."

*"I teach the Word in my church, and as I watch TBN I am given insight that I can pass on to the people of Jesus in North Wales."*

—TBN UK Viewer

To find out more about TBN UK, visit [tbnuk.org](http://tbnuk.org)



Viv Frost tells how TBN UK has impacted her and her family with life-giving Christian programming.

# TBN in Africa

## Reaching an entire continent



Since re-launching in 2016, TBN in Africa is providing viewers across the continent with round-the-clock television that is changing lives, with over half of the programming produced by African ministries.

### Among the special TBN in Africa programs that impacted viewers during 2017:

*It's Time*, a national day of prayer in South Africa hosted by African evangelist Angus Buchan. The event brought together over one million people to pray for the country and the continent of Africa.

*Gathering of Worshipers*, a special event of music and praise that brought together more than 20,000 exuberant worshipers.

*Karoo Mighty Men*, which brought thousands of men

together from South Africa and beyond for worship, fellowship, and encouragement.

"We are so thankful to God for the great harvest of souls He has given TBN in Africa over the past year," said network director Lucky Mbiko. "And we are excited to see a dramatic expansion of that harvest throughout the coming year."

To find out more about TBN in Africa, and to view the network live, visit [tbninafrica.org](http://tbninafrica.org).



Over a million South Africans took a day to pray for their nation and continent.

# TBN Asia

With a population of over two two billion people, no geographic area is a richer harvest field for the gospel than East Asia. And no Christian network reached more viewers throughout the Far East over the past year than TBN Asia.

From the Philippines to India, and from Indonesia to Vietnam, Japan, Taiwan, and even into Mainland China, TBN Asia is broadcasting powerful, culturally relevant, inspirational and impacting content that is bringing individuals and families to faith in Christ, as well as providing the teaching new believers need to grow in their faith.

"East Asia continues to be crucial to TBN's strategy of reaching the world for Christ," said Matt Crouch. "And we prayerfully believe that over the next decade millions of individuals could turn to Jesus because of TBN Asia's broadcast signal covering this massive geographic area."

To find out more about TBN Asia, visit [www.tbnasia.org](http://www.tbnasia.org).





# God's "Big Love" in China

Bringing life-changing television to Beijing and beyond



▶ Matt and Laurie Crouch taped a very special TBN Praise program on China's Great Wall, with guests Joel and Victoria Osteen.

In late 2017 Matt and Laurie Crouch, along with popular TBN partners Joel and Victoria Osteen, made an historic trip into Mainland China to meet with government officials about providing TBN programming to parts of the nation of 1.5 billion people.

Matt noted how, beginning in 1979, his parents, TBN founders Paul and Jan Crouch, began praying for an open door to the gospel in this officially atheist country. "In 1988 we had the opportunity to travel to Beijing with Chinese evangelist Nora Lam," recalled Matt. "And I vividly recall my father pouring oil on the Great Wall of China and praying that God would miraculously open doors where the gospel had not been allowed since the communist revolution."

In the the thirty years since then TBN has continued to reach out in friendship to China, with Paul and Jan Crouch, and now Matt and Laurie, traveling regularly to Beijing to meet with officials and offer TBN programming to China's government-run television. "That investment in relationship is now bearing fruit," said Matt, "as Laurie and I, Joel and Victoria, and our TBN production team were shown unprecedented favor from the Chinese government, and given access we've never had before."

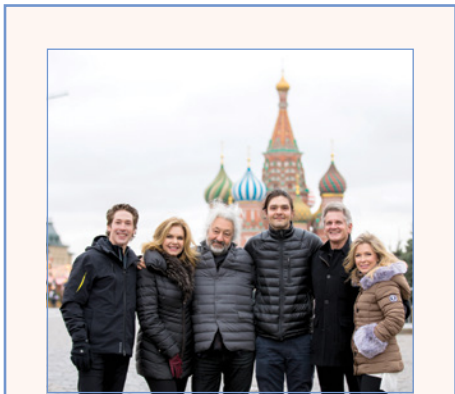
While in the past the only way to get Christian programming into mainland China was by sneaking it past government censors via satellite, Matt said that through their high-level meetings with government officials, TBN may soon be able to take high-interest



Matt and Laurie Crouch with Joel and Victoria Osteen in Beijing's famed Tiananmen Square.

content like *VeggieTales*, and possibly even ministry programming from Joel Osteen and others, "through the front door" to the people of China.

"This is a new day and a new story for TBN and for China," said Matt. "It's about new doors, about walls coming down, and about the message of God's 'Big Love' permeating a nation where darkness has had such a stronghold. Stay tuned as God continues to move in a big way!"



During their historic trip to China, Matt, Laurie, Joel, and Victoria made a memorable stop in Moscow. "Great things are happening in Russia," said Matt. "Lives are being changed because of TBN's on-going presence here."



Matt and Laurie with Joel and Victoria Osteen on the Great Wall of China. Said Matt: "This is a new day and a new story for TBN and for China."



In 2012, just a year before his passing, TBN founder Paul Crouch took a world tour to witness the profound global impact of the network he and wife Jan had founded nearly forty years earlier. During that trip, on a train in China, Matt showed his father how TBN was now available to viewers on smart phones throughout China. Recalled Matt: "I can't begin to tell you how moved my dad was to find that, in a nation where the gospel was forbidden for most of his life, people were now being freed to receive the message of Jesus through TBN."



# TBN Middle East

## TBN Nejat TV



**T**wo-Thousand-seventeen was a glorious year as God moved powerfully across Iran through TBN Nejat TV. Our focus remained our 24/7 television broadcast, which reaches about 70 percent of households in Iran.

Nejat received hundreds of testimonies of people delivered from drug addiction and healed in their bodies as they touched the TV, salvations (including entire families coming to the Lord), and miraculous visitations from Jesus.

Over 40 percent of Iranians have smart phones, so we worked heavily on the TBN Nejat TV iPhone and Android app, which will soon be released in Iran. We also learned that over 40 million Iranians are active on Telegram, a messaging and communication app,

so we began investing into bringing the Word of God in Farsi on this app.

Surprisingly, Iranians are the largest consumers of Facebook in the Middle East, so we are also beginning to use this social platform. TBN Nejat TV is reaching more Iranians than ever before with the message of God's love.

*"After watching TBN Nejat TV and giving my heart to Jesus Christ, I was filled with the Holy Spirit, and His presence replaced the depression in my life. With God's Holy Spirit leading my life I have no fear, sorrow, or depression."*

—Viewer in Tehran, Iran

To find out more about TBN Nejat TV, visit [nejattv.org](http://nejattv.org).



▶ Here's just one powerful testimony of a life changed through the broadcast outreach of TBN Nejat TV.

## Kanal Hayat



Kanal Hayat director Tore Pansell with Turkish Christian leaders.



**O**ne of TBN's most recent international additions, TBN's Kanal Hayat affiliate network enjoyed a fruitful 2017 as it reached out to a potential audience of nearly 100 million Turkish viewers throughout the Middle East.

As a result of the Christian programming it broadcasts each day, Kanal Hayat receives thousands of contacts every month from mostly Muslim viewers looking for freedom and healing. "What these individuals are looking for, only Jesus can give," said network director Tore Pansell. "And Kanal Hayat is bringing His truth and love into millions of Turkish homes everyday."

*Kanal Hayat receives thousands of contacts every month from mostly Muslim viewers looking for freedom and healing.*

To find out more about Kanal Hayat, visit [kanalhayat.tv](http://kanalhayat.tv).

## JCTV Pakistan

**F**ollowing a nearly two-year stay in the U.S., where he fled in response to threats against him from radical Muslims, in June 2017 JCTV Pakistan founder Javed Rauf returned to his native Pakistan to continue broadcasting the good news of Jesus across the nation and region.

While persecution continues against Christians in this heavily Muslim nation, Javed and his dedicated team at JCTV have persevered in taking the gospel message throughout Pakistan and beyond, reaching a potential of over 230 million Urdu-speaking viewers through JCTV Pakistan. "I strongly believe that when the Holy Spirit tells you to go and preach, no hurdles or obstacles can stand before you," said Javed.

To find out more about JCTV Pakistan, visit [jctv.org.pk](http://jctv.org.pk).



## Al Horreya

**T**hroughout Egypt and the Arabic speaking world, millions of individuals and families were touched by God through TBN's Al Horreya TV during 2017. Since 2005 Al Horreya has been providing a clear voice of God's love to hundreds of millions of Arabic viewers around the world, and despite opposition from Muslim-controlled governments, countless thousands of Arabic Muslims found the love of Christ through Al Horreya during 2017.

Dr. Rafaat Girgis, Al Horreya network director, said that for many in Muslim countries where the Bible is outlawed, Al Horreya is the only connection they have to God's Word. "We constantly receive letters and e-mails from countries and areas where you cannot imagine that there is anyone watching," he said. "But people are watching and people are coming to Christ."

To find out more about Al Horreya TV, visit [alhorreya.org](http://alhorreya.org).



▶ See how **JCTV Pakistan** is reaching Urdu-speaking viewers with the gospel message.

*"JCTV has brought many miracles into my family and now the whole family is saved."*

—JCTV Pakistan Viewer



Rafaat Girgis hosts an Al Horreya broadcast.

*"Thank you for helping me to the light and to see the truth after a long time in darkness."*

— Al Horreya Viewer



## TBN Francophone



**T**wo-thousand seventeen was an exciting year for TBN Francophone, which is focused on spreading the gospel to all French-speaking countries worldwide. What began in 2016 with a block of French-language programming aired on TBN Europe, is now moving toward becoming a full-fledged 24-hour network in the near future, broadcasting a wide range of life-changing content to French-speaking viewers in France, across Europe, into Africa, and beyond.

Through the direction of Samuel Smadja and Mati Shoshani at TBN's state-of-the-art Jerusalem studio, TBN Francophone is producing and airing several hours a week of church, ministry, worship, and engaging talk, with original programming coming in from ministries around the French speaking world. Additionally, the network's Facebook page has grown to over 70,000 fans.

"TBN Francophone continues to grow substantially in partners, viewership, and its online reach," said Mr. Shoshani. "We believe 2018 will be especially fruitful in expanding the presence of this powerful gospel messenger throughout France and beyond."

**Check out TBN Francophone online at [tbnfr.org](http://tbnfr.org).**

## Life TV

**L**IFE TV was launched over twenty years ago in Estonia by Valeri Rukovichkin, a young Christian with a desire to reach his fellow Estonians with the love of Jesus. In 1996, through a partnership with TBN, LIFE TV began broadcasting throughout Estonia, and today it reaches a potential audience of 120 million people in the Baltic States, Russia, the Caucasus, Kazakhstan, Asia, Israel, North Africa, and beyond.

As of 2018 LIFE TV is reaching individuals, families, and communities via cable, satellite, and over the Internet, with many people e-mailing and sending letters saying that being able to receive TBN is like having church right in their homes and elsewhere. "Many Russian and Estonian speaking people have no access to Christian television in their own language," said Valeri, "so online access allows them to receive this blessing of Christian television wherever they are."

**Check out LIFE TV online at [lifetv.ee](http://lifetv.ee).**



*"Thank you for your work that blesses and edifies me and my family. Thank you for LIFE TV."*

—Alexander, Latvia

### Testimony From Tula, Russia

"We bless the whole team at LIFE TV. We were one of the first people in the Tula region with a satellite dish and started to get nourished with Christian television. During the most difficult times in our life, when the whole world seemed to turn away from us, we received spiritual nourishment from LIFE TV. We love you and thank God that you exist."

## Iceland



**I**celand's Omega TV has been a faithful broadcast partner with TBN since the mid 1990s, and enjoyed some phenomenal growth in 2017. TBN is funding Omega's conversion to digital, which will result in three networks being broadcast across Iceland—TBN, Hillsong, and SMILE.

Starting in 1994 with a tiny ten-watt television transmitter, the fledgling station jumped to 1,000 watts almost overnight through the partnership of TBN, making Omega TV the most powerful broadcast signal in all of Iceland. Today, via that powerful signal as well as satellite, Omega TV not only reaches Iceland's 327,000 residents, but viewers in Scandinavia and Northern Europe as well!

**Check out TBN's Iceland affiliate online at [omega.is](http://omega.is).**



**Omega TV** reaches throughout Reykjavik, Iceland's capital.

## Albania



**W**e are excited to report that as of 2018, TBN's Albania affiliate, TV7, has received the necessary government permission and is on the air 24/7, reaching much of Albania and Kosovo for Christ. We're also excited that TBN is not only providing programming content to TV7, but we've sown a much-needed gift of \$100,000 into this awesome outreach to help the TV7 team improve their studio in Albania and build an additional studio in Kosovo.

The combined populations of Albania and Kosovo are nearly 5 million people — all of whom now have access to programming that gives them God's glorious message of hope and grace.

**Check out this new TBN affiliate at [tv7.al](http://tv7.al).**

## Bulgaria



**B**ulgarian Christian Television (BCT) joined the TBN Family of Networks in 2017. Launched just two years ago, BCT has a small studio in the city of Yambol, but TBN is helping to upgrade the network's production facilities.

BCT enjoys an extraordinary reach because of its ideal location in central Europe. Because of this geographic advantage, it now saturates Europe, Scandinavia, Iceland, Ukraine, Turkey, portions of North Africa, Israel, Egypt, the western part of Saudi Arabia, and even a majority of Russia.

Many of the Balkan states had virtually no Christian television until this uniquely strategic network launched, impacting a potential of over seven million people throughout Bulgaria and potentially tens of millions beyond its borders. In 2017 BCT saw growth in its already far reaching distribution through additional cable networks, online presence, and more. In all, 40 countries now enjoy Christian television through the miracle of Bulgarian Christian Television and its strategic partnership with TBN.

**Experience Bulgarian Christian Television online at [christiantv-bg.com](http://christiantv-bg.com).**

## Fiji



**M**att Crouch and the TBN team met with Fiji's Mai TV in April 2017 to address the Christian programming needs for this strategically placed network. Mai TV covers much of Fiji, a vast and independent South Seas archipelago nation consisting of over 330 islands. And because it is co-owned by a Christian pastor, Mai TV is now filling its broadcast schedule with mostly Christian content.

In 2017 TBN provided Mai TV with a satellite dish to download TBN's signal, so that the network is now airing a seven-hour block of TBN programming every day of the week. This first-of-its kind Fiji partnership means that the nearly 900,000 residents on the main islands now have TBN programming for the first time.



# TBN's Holy Land Tours

Ten unforgettable days in the land where Jesus walked



**Hillsong Holy Land** tour hosts Matt and Laurie Crouch with tour participants at the Southern Steps of the Temple Mount in Jerusalem.

Over the past nearly forty-five years TBN has hosted scores of memorable tours to Israel and the land of the Bible. But 2017's Hillsong Holy Land tour was among the most unforgettable and life-impacting.

Led by TBN's Matt and Laurie Crouch, the ten-day tour took the over one thousand participants to key biblical locales like the Mt. of Olives, Capernaum, the Sea of Galilee, the Upper Room, and the Empty Tomb. And it featured the moving worship and music of the award-winning group Hillsong United, along with the dynamic teaching and ministry of Hillsong pastors Brian and Bobbie Houston.

"Laurie and I will never forget the special time we had with so many friends and partners as we worshipped and fellowshiped together," said Matt. "It was a special time for everyone — in the heart of the land so blessed and loved by God."

He added that March 2018's Hope and Grace tour, featuring the ministry of Joel and Victoria Osteen and Joseph Prince, will be equally memorable. "If you've never had the privilege of visiting the Holy Land, or if you'd love to go again, this is your time," he said. "The memorable sites, the fellowship, the impact as you experience this land so blessed by God will stay with you for a lifetime."



**The Hillsong Holy Land** tour included a memorable baptism service at the Jordan River.



**Hillsong United** led the tour with many times of wonderful worship.



Everyone was blessed and changed by the special times of worship throughout the tour.



**Pastor Mike Hayes** from Covenant Church in Dallas, Texas led a moving service at the Garden Tomb.



One of the most memorable moments of the Hillsong tour was the worship service on the shores of the Sea of Galilee.



Matt and Laurie Crouch with Hillsong founders and pastors Brian and Bobbie Houston.



Hillsong United's Taya Smith (left) led out on the global worship anthem "Oceans."

Don't miss TBN's 2018 Hope and Grace Holy Land tour!

March 4-13, 2018  
Check out the details Below!



For more more on TBN's 2018 Hope and Grace Israel tour, or to register for the trip, [CLICK HERE.](#)





▶ Here's what you can expect at Holy Land Experience.

## Holy Land Experience

*A family vacation spot that's changing lives!*

As 2018 shapes up, Holy Land Experience in Orlando, Florida continues to draw individuals, families, and groups from across America and around the world with its entertaining, inspiring—and life-changing—exhibits and productions that transport guests back thousands of years to experience the sights, sounds, and impacting truths of the Bible.

Among the most popular attractions at Holy Land Experience are the inspiring, original theatrical productions, many of which are performed in the park's 1,800-seat state-of-the-art Church of All Nations auditorium. During 2017 the Holy Land Experience team introduced many impacting new productions, including:

**Out of Darkness**, a moving account of the New Testament pharisee Nicodemus, who finds himself torn between religion and the life-giving words and actions Jesus.

**Jesus: The Sacrifice**, which brings to life the trial, suffering, death, and resurrection of Jesus as seen through the eye-witness accounts of Jesus' mother Mary, Mary Magdalene, and a Roman centurion.

**Love Never Fails**, the unforgettable Old Testament love story of Ruth and Boaz, whose great grandson would become Israel's greatest earthly king.

**The Prodigal**, recounting with creative passion the story of a lost and broken son whose devoted father welcomes home with loving arms of forgiveness.

**Forgiven**, which tells the riveting accounts of God's redemption in the lives of three unforgettable Bible characters.

Additionally, the park's one-of-a-kind attractions include re-creations of biblical sites like the **Wilderness Tabernacle** and the **Great Temple**, a fascinating model of ancient **Jerusalem A.D. 66**, as well as the world-renowned **Scriptorium** with its priceless manuscripts, biblical antiquities, and artifacts.

There's also **Smile of a Child Adventure Land**, where the park's younger guests can burn up plenty of energy on the totally safe rock-climbing wall, play an exciting round of mini-golf featuring Bible story characters, have their faces painted, and enjoy an inspirational Bible story.

"Every year tens of thousands of people look forward to visiting Holy Land Experience," said the park's director, Mike Everett. "And we always look forward to welcoming them to this oasis of God's presence right in the middle of America's favorite vacation destination."

*"Thanks for this great worship experience.... Thank you for showing us that 'God's not dead, He's still alive!'"*

—Holy Land Experience guest

Find out more at [holylandexperience.com](http://holylandexperience.com).

## TBN 2nd Chance

*Bringing hope and healing to those behind bars*

For the past ten years TBN 2nd Chance has been reaching out to inmates in correctional facilities across America, providing them with four powerful, 24-hour faith networks: TBN, Enlace, Hillsong, and JUCE.

As of the beginning of 2018, TBN 2nd Chance is operational in over one thousand men's, women's and juvenile correctional facilities. That means over 1.4 million inmates in more than 40 states now have access to round-the-clock programming that leads them to Christ and encourages and mentors them in their faith.

Among the states coming on board, updating, or adding to their facilities in 2017 were: New Mexico (all state correctional facilities), Georgia (18 new correctional facilities), South Dakota, Idaho, Ohio, Maryland, Florida, Alaska, and Nebraska.

In each and every facility, TBN pays for all equipment and installations, giving inmates access to inspirational programming that is making a life-changing difference.

"Thank God for TBN 2nd Chance," wrote Josie, an inmate in Tennessee. "Keep up the good work. We need TBN now more than ever."



▶ Here are some stories of lives being changed through TBN 2nd Chance.



And from a prison in Illinois, Karen recently wrote to say thanks for TBN 2nd Chance programming: "It has such an impact on the ladies here. God bless all of you."

Correctional officials have also written to express their appreciation for the 2nd Chance program in the facilities they oversee. "TBN 2nd Chance has become a part of our success story," wrote the Rev. James Duncan, Statewide Chaplaincy Coordinator for the Alaska Department of Corrections. "We are seeing recidivism drop from 66 percent down to 33 percent. Second Chance is a part of the equation that is helping us to successfully navigate inmate restoration."

"We continue to be blessed and excited by how God is using TBN 2nd Chance to reach so many individuals in prisons throughout America," said TBN 2nd Chance Director Mark Reynolds. "Every day this vital ministry brings freedom to men, women, and youth who have reached the end of themselves. And we're able to show them the path to hope, healing, and wholeness. That is what TBN 2nd Chance is all about."

For more on TBN 2nd Chance and its outreach to inmates across America, visit [www.tbn2ndchance.org](http://www.tbn2ndchance.org).



# *Thank you!*

## Your Financial Gifts Are Working Around The World!

**Your Trinity Broadcasting Family of Networks**  
is touching every inhabited continent—over 175 nations—  
with the love of Jesus twenty-four hours every day of the week!

We can never thank you enough for your continued prayer and financial partnership. You are the reason TBN is reaching so many individuals and families across the earth with God's message of hope and grace.

**DONATE** 

*Take the hope and grace of Jesus around the world with your gift today.*

*To contact us for prayer, call toll-free **1-888-731-1000**.*



# SENDING THE HOPE AND GRACE OF JESUS TO THE WORLD!