BEHIND THE SCENES

*See page 5 for more on TBN's hurricane outreach
“Blessed be the God and Father of our Lord Jesus Christ, the Father of mercies and God of all comfort, who comforts us in all our tribulation, that we may be able to comfort those who are in any trouble....”

—2 Corinthians 1: 3-4
Dear TBN Partners,

Throughout the month of September, as Laurie and I tracked the devastation—and the heartache—caused in Texas, Florida, and Puerto Rico by Hurricanes Harvey, Irma, and Maria, I found my thoughts going back to a similar disaster twelve years earlier, when Hurricane Katrina slammed into New Orleans and the southeastern U.S. with equal force and fury.

Just hours after Katrina hit the region in August 2005, my mom and dad, TBN founders Paul and Jan Crouch, were already moving into action, calling on friends around the nation and world to partner with TBN to respond with compassion and help to the individuals, families, and communities in need. And respond they did! Through the kindness and prayerful concern of our dear friends and partners, TBN was able to give over $500,000 to Samaritan’s Purse and other ministries as they quickly deployed to New Orleans to render both physical and spiritual aid to distressed and hurting people.

Anyone acquainted with my parents knew that wherever in the world people were hurting, they were there in prayer and giving through the global outreach of TBN. Shortly after an earthquake devastated Haiti in 2010, they quickly deployed a team from TBN to set up mobile medical stations in Port-au-Prince and reach out to the tens of thousands of homeless, sick, and hurting. On many occasions I accompanied them as they made their way in person to similar locales to reach out to those in need with the love and compassion of Jesus—and to report back to their precious TBN partners.

Today that legacy of praying, going, and giving continues through TBN’s global family of networks. Of course, it all starts with making certain that every country on every inhabited continent has access to 24-hour television programming that brings hope and healing through Jesus.

But TBN is far more than a Christian television network. At our very foundation we are a community of Christ followers all over the world, being equipped and inspired to reach out in every way possible to make Jesus known through declaring—and living out—the gospel message.

Laurie and I are thrilled to deliver to you this latest issue of Behind the Scenes at TBN, which will give you an up-close view of many of the wonderful things God is doing across America and around the world through your TBN. Our prayer is that like us, you too will be inspired and challenged to press in to all that God has for you to accomplish, through your prayers, through your giving, and through living out the truth and power of the gospel right where you are!
Mike Huckabee's highly anticipated weekly talk, news, and entertainment show—Huckabee—premiered on TBN Saturday Oct. 7th. And as promised, the former Arkansas governor, presidential candidate, and longtime political commentator did not disappoint, featuring music legend Chuck Negron and welcoming President Donald Trump as his first guest.

Emphasizing that the program will maintain a welcoming “front porch” feel, the governor said that each weekly installment will feature “newsmakers whose decisions affect you and your family,” and engaging talk on “some of the issues that you hear about, but which are often confusing....”

However, he promised, there will be “much more than politics and newsmakers on the show. We’re going to bring you features about some great American treasures that we call ‘Huck’s Heroes,’ and also some of the towns in our heartland that you’ve never heard of—but which are a part of the fabric of our country.”

Below is Gov. Huckabee’s exclusive interview with President Trump. And if you missed the premiere of TBN’s Huckabee show, CLICK HERE to watch it in full.

On the premiere installment of Huckabee, Pastor Joel Osteen joined the governor to talk about how his congregation, Lakewood Church, helped out a Houston-area Jewish synagogue in the aftermath of Hurricane Harvey.

President Trump welcomed Gov. Huckabee to the White House to discuss a wide range of topics. >>
August and September were devastating months for America as two powerful hurricanes slammed into Texas and the nation’s southeastern coast, bringing monumental devastation to communities and leaving countless thousands of hurting individuals and families.

In the immediate wake of both disasters, TBN and its partners reached out both with prayer and crucial financial help that went to purchase basic necessities for victims.

In response to Hurricane Harvey and the flooding that followed, TBN aired a special “Lifting up Houston” Praise program to raise awareness about the need and to offer hope and encouragement to those impacted by the disaster. Many of TBN’s ministry partners and friends joined in with sacrificial giving.

As always, TBN’s friends and partners were ready to give sacrificially to help those devastated by these disasters.” — Matt Crouch

(Continued on page 6)
(continued from page 5)

crucial messages of comfort, including Joyce Meyer, John Hagee, Max Lucado, Robert Morris, and others.

Additionally, TBN sent checks for $100,000 each to Samaritan’s Purse (led by Franklin Graham), Houston’s Lakeland Church (Pastor Joel Osteen), and Church Unlimited (Pastor Bil Cornelius) in Corpus Christi, Texas — each of which was on the leading edge of providing hope and relief to victims of the storm.

Just weeks later, as Hurricane Irma pounded Florida, TBN and our partners were ready once again, as Matt and Laurie were able to present the following donations to organizations reaching out to victims:

- $100,000 to Samaritan’s Purse.
- $50,000 to Trinity Church in Miami (Pastor Rich Wilkerson).
- $50,000 to LIve Church in Orlando (Pastor Tye Tribbett).
- $50,000 to El Rey Jesús Church in Miami (Pastor Guillermo Maldonado).
- $50,000 to Potential Church in South Florida (Pastor Troy Gramling).

“As always, TBN’s friends and partners were ready to give sacrificially to help those devastated by these disasters,” said Matt Crouch. “It’s really exciting to see God’s people come together in such a big way to bring hope and healing to others.”

Pastor John Hagee: “People of Texas take heart. The God of heaven is with us.”

Beth Moore: “…we are so grateful for the privilege to serve you.”
In the heart of Jerusalem on mount Givat Hananiah—Hebrew for “Hill of Grace”—one of TBN’s most unique, state-of-the-art studios is producing cutting-edge programming that combines the incomparable message of God’s love for all humanity with the rich and unparalleled story of His chosen people Israel.

Since first opening its doors in 2015, TBN Israel’s production facility has been supporting the network’s international outreach, producing programming for TBN’s flagship channel, as well as for such networks as TBN’s Farsi-language Nejat television, TBN Francophone (France), the Salsa network, reaching “next-gen” Hispanic viewers, and many others.

Additionally, the studio has been steadily producing a series of short documentary style videos that explore the awe-inspiring wonder of the tiny miracle nation of Israel from its biblical roots and its heartbreaking history as a scattered people, to its tenacious reemergence as an independent nation and its role today as a model of courage, perseverance, and hope.

“Our goal is to use engaging imagery and stories to give viewers a fresh glimpse of Israel,” said TBN Israel’s director of operations, Mati Shoshani. “We believe that it’s important for people around the world to get an accurate and multi-dimensional picture of our people and our land. Our goal is to provide that through impacting content that is seen throughout TBN’s family of networks.”

Click on the video links below to check out some of TBN Israel’s rich content, and for more visit the studio’s Facebook page and YouTube channel.

— Mati Shoshani
**TBN MY STORY**

Testimonies of God's faithfulness

**TBN’s My Story** project continues to produce powerful video testimonies from individuals whose lives have been touched and transformed by the programming they have experienced through one of the thirty-plus members of your Trinity Broadcasting Family of Networks.

They’re stories like those of:

- **Linda Britt**, whose life of addiction was transformed—and continues to be impacted—through TBN.
- **Denise Ponce**, a single mother whose desperate plan to kill herself and her two young daughters was suddenly stopped by a compassionate voice from her TV.
- **Matthew Bismark**, whose backslidden life was turned around one Sunday night when he came face to face with something he never expected on his television.
- **Maubrey Destined**, who was facing a sixty-year prison sentence for drug possession when he discovered hope and a future through faith in Christ.

Check out these life-changing My Story videos, and if you have a special testimony about how TBN has impacted you, a family member, or a friend, why not e-mail it to us at MyStory@tbn.org?

*Your story may be the next TBN My Story testimony powerfully impacting viewers across the earth!*
"Here at TBN, our prayer partners are among the most joyful people I've ever encountered — and here's why: Every day they have the privilege of leading individuals to God's throne for salvation, healing, and help in all sorts of challenging situations. And time after time they have the great thrill of hearing back from many of those same individuals with praise reports of how God has answered their petitions!

‘TBN's prayer partners believe in the finished work of Christ — in the redemptive power of His death and resurrection. Because of this, when our prayer partners receive a call, they're equipped, empowered, and enabled to pray in victory and expect an answer! I believe that's why Father God is blessing us with an overflow and abundance of answered prayers! He's a 'Good, Good Father.' Amen!’ — Pastor D Robinson, TBN Network Director of Pastoral Care.

‘... when our prayer partners receive a call, they're equipped, empowered, and enabled to pray in victory and expect an answer!’
— Pastor D Robinson
SOCIAL MEDIA
Millions impacted through TBN's digital outreach

Every day TBN takes to social media to provide viewers, friends, and other visitors across the earth with short and impacting "nuggets" of life-changing content. "Many of the individuals who visit our Facebook, Twitter, and other social feeds may not view traditional television programming on a regular basis," said TBN's social media manager Chae Yi. "But through our social platforms like Facebook, Twitter, Instagram, and YouTube, we're able to provide them with some of the best of TBN's inspirational content every day. And the feedback and comments we receive tell us that each week untold thousands are finding hope and healing through TBN's social media presence."

Top TBN Social Media Posts

Top Facebook Video Post:
This impacting clip from Praise guest Priscilla Shirer garnered more than 560,000 views.

Top Twitter Post: Praise host Christine Caine and guest Lisa Bevere discuss the importance of the blood of Jesus.
TBN HIGHLIGHTS
Dynamic Content for Every Viewer!

TBN is the most watched faith-and-family network across the earth, with millions of viewers tuning in every day to programming that brings hope and healing. Here are a few highlights of the innovative content featured during July through September.

KARI JOBE ON PRAISE
Matt and Laurie Crouch welcomed award-winning singers and songwriters Kari Jobe and husband Cody Carnes to Praise to discuss the connection between worship and our confidence in God. Click Here for a dynamic clip of Kari Jobe discussing how worship brings breakthrough.

CONFIDENT WOMEN
Laurie Crouch hosted an unforgettable Praise program themed on “Confident Women,” with guests Lisa Bevere, Christine Caine, and Holly Wagner. Click Here for a highlight from that program.

GOLIATH MUST FALL
In July TBN debuted a new series from pastor, author, and Passion Movement founder Louie Giglio. Goliath Must Fall takes us behind the scenes of one of the most well-known Bible stories to powerfully demonstrate that the larger-than-life “Giant Slayer” in our corner, Jesus Christ, has faced—and completely defeated—every adversary that will come against us.

A NIGHT OF PRAISE
Popular worship leaders David and Nicole Binion hosted a very special “Night of Praise” with award-winning Christian recording artists Javen and Adam Ranney.

LIFTING UP HOUSTON
Matt and Laurie Crouch joined Pastor Jentezen Franklin to lift up the people of Houston in the aftermath of Hurricane Harvey. TBN gave $300,000 that evening to help rebuild Houston and the surrounding areas that were devastated by the storm.
TBN HIGHLIGHTS
Dynamic Content for Every Viewer!

RAY COMFORT ON PRAISE
Evangelist, author, and award-winning filmmaker Ray Comfort appeared on TBN’s Praise in August to introduce his latest documentary Atheist Delusion, dramatically showing how those who deny God can—and do—have a change of heart and mind when confronted with the evidence! CLICK HERE to view this life-changing program.

THE STORY OF “OCEANS”
Matt and Laurie Crouch welcomed popular worship group Hillsong United to Praise to discuss the phenomenal impact of their award-winning worship single “Oceans (Where Feet May Fail)” and to debut an exclusive TBN documentary short film about the song—Stepping Out: The Story of Oceans. Click the video icon to watch this moving documentary.

REFORMATION 500
Matt and Laurie Crouch joined bestselling author Eric Metaxas to talk about the 500th anniversary of the Reformation, and how Martin Luther’s historic stand has impacted the faith of untold millions over the past five centuries. CLICK HERE to view this landmark TBN presentation.

HOPE AND GRACE
HOLY LAND TOUR 2018
TBN is gearing up for its highly anticipated Hope and Grace Israel Tour, March 4-13, 2018. Led by Matt and Laurie Crouch, the tour will feature the dynamic teaching and ministry of popular pastors Joel and Victoria Osteen and Joseph Prince, with worship by Bethel Music’s Brian and Jenn Johnson, and will include ten days of life-changing stops at the many places where Jesus walked and the early Church flourished.

The tour will include memorable stops in Bethlehem, Nazareth, Capernaum, Old Jerusalem, the Mount of Olives, the Sea of Galilee, the Jordan River, the Upper Room, Gethsemane, Calvary, and the Empty Tomb! Along the way participants will take part in some very special worship services in Jerusalem, at the Sea of Galilee, and in Caesarea, featuring some unforgettable teaching and life-changing worship.

“If you’ve never had the privilege of visiting the Holy Land, or if you’d love to go again, this is your time,” said Matt Crouch. “The memorable sites, the fellowship, the impact as you experience this land so blessed by God will stay with you for a lifetime.”

Log on to the TBN Hope and Grace Israel Tour 2018 website to find out more.

Ray Comfort introduced his latest viral online documentary, Atheist Delusion.

Matt and Laurie Crouch joined Eric Metaxas in Wittenberg, Germany for the 500th anniversary of the Reformation.

Matt and Laurie Crouch
Millions of individuals and families around the world continue to be touched and changed through the Hillsong Channel. One deeply impacting testimony came recently from a woman who is an inmate at Tennessee’s Memphis State Correctional Facility.

“You have no idea how many lives Hillsong Channel touches in here on a daily basis,” she wrote. “There are some days it's all we have to stand on — the music and the lyrics — because we don’t have family, we don’t have loved ones in here. To think about the people we've hurt and the choices we've made, that's tough to live with, but the music reminds us that God loves us unconditionally.”

Here are a few Hillsong Channel programs touching people around the world:

**Hillsong Church: New York.**
Direct from Hillsong’s New York City congregation, this impacting program features the vibrant and enthusiastic teaching of Pastor Carl Lentz, who brings an empowering message of hope.

**Café Theology with Terry Crist.**
This unique series from the pastor of Hillsong Phoenix explores how the story of humanity is irrevocably intertwined with God’s power and presence from Genesis through Revelation. This innovative approach to studying the Bible is a must see for everyone, regardless of where you are in your faith walk.

**Let’s Talk with Brian Houston.** In this half-hour program with Hillsong’s founder, guests share openly about how God has shaped their lives, how they’ve navigated success and failure, and what they’ve learned along the way. Program guests include Phil Cooke, DeVon Franklin, Matt Redman, Brad Lomenick, and Craig Groeschel.

To find out more about TBN’s Hillsong Channel, visit www.hillsong.com/channel
You can view the network live online at www.tbn.org/watch
From Brenda Rossman, SMILE Program Director: "We're excited by how SMILE is reaching kids all over the world with programming that is wholesome, educational, and life-changing. Everyday we get encouraging notes from viewers — like this one from Jerome in Nigeria: 'I have been watching Smile TV since I was nine years old (I'm twenty now) and I can boast that Smile TV has really impacted my life spiritually, morally and positively.' Because of you, SMILE is helping raise up a generation for Jesus!"

Visit the SMILE website at [www.smileofachildtv.org](http://www.smileofachildtv.org).

From Mark McCallie, JUCE Program Director: "We are motivated with a burden to reach teens and young adults with the love of Jesus. In August we partnered in 1Nation1Day, a missions outreach that took over 3,000 volunteers to Nicaragua for a week of one-on-one ministry, culminating in a dozen simultaneous gospel crusades across the country, where thousands gave their lives to Christ. In the capital city of Managua alone, over 150,000 people turned out to hear the good news of God's love for mankind at the final evening crusade."

Visit the JUCE website at [www.jucetv.com](http://www.jucetv.com).

From Donna Clayton, SALSA Program Director: "Next-generation Hispanics are discovering the great programming being produced just for them through SALSA. One new show we're excited about is Parent Compass, designed to encourage moms and dads in their challenging job of raising kids. We're also thrilled with the many notes we're getting from viewers, like this one from Elias, a Hispanic pastor: 'I love the platform you are giving next-gen Hispanics. Makes me feel proud to be a Hispanic-American leading a church!'"

For many years *Joy in Our Town* has been a weekly programming staple of TBN’s local full-power stations across America. In communities like Los Angeles, Dallas, Houston, Phoenix, Milwaukee, Chicago, Miami, Nashville, New York City — nearly forty in all — TBN’s local stations and staff reach out to serve and partner with churches and organizations that are actively ministering to the needs of families and individuals throughout their communities. And a big part of that partnering is giving local viewers a regular overview of the resources available in their communities.

It may be a local homeless shelter, a food pantry helping needy families, a church drop-in center giving kids a place to hang out after school, or an organization ministering to women who have been victims of domestic abuse. These are just a few of the types of outreaches that are regularly featured on *Joy in Our Town* programs on TBN’s local stations.

“The goal of every TBN *Joy in Our Town* program is to highlight the awesome people and groups that are reaching out with hope, compassion, and the love of Jesus to individuals and families in our local communities,” explained Tammy Robinson, the manager of TBN’s flagship Los Angeles station, KTBN – TV40. “Not only do we inform individuals about local resources and places available when they are in need. But *Joy in Our Town* also serves to inspire our viewers, and highlights the many great opportunities available for them to reach out and minister in their communities.”

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**Check out these great Joy in Our Town program segments from some of TBN’s local stations! And visit TBN’s YouTube channel HERE to see more regional Joy in Our Town programs.**
FULL-POWER STATIONS
“Boots on the ground” across America

Each one of our full-power stations in communities like Dallas, Denver, Honolulu, Albuquerque, Milwaukee, and more — 37 cities in all — are TBN's "boots on the ground" bringing life-impacting television to tens of millions of individuals and families, and partnering with churches, ministries, and other outreaches to bring God's love to cities across America. Here's a small sample of how TBN's local stations are impacting their communities.

WMWC-TV53
Moline, Illinois

In September WMWC got the word out across the Quad Cities viewing area as local trucking company owner Doug Curless worked to collect donations of emergency supplies to ship to the victims of Hurricane Harvey in the Houston area. "I didn't know where to start," said Mr. Curless, "but I wanted to help physically as well as financially anywhere I could." As requests for donations of food and other necessities went out, the response from schools, businesses, churches, and individuals throughout the community was overwhelming. In the end, two 53-foot semi-trucks pulled out of the Quad Cities on their way to the appreciative residents in and around Houston. Commented WMWC station manager Erinn Hartwell: "We're proud of the outpouring of love and compassion that came from folks across the Quad Cities to others in need."

WTJP-TV60
Birmingham, Alabama

As it has done for the past several years, on July 29th WTJP helped to sponsor Birmingham's 22nd annual R.E.S.P.E.C.T. Back to School rally, organized by local pastor Steve Green. The acronym stands for Respect Every Single Person Ever Created Today, and the goal of the rally is to help local students get off to a good start in their school year. This year almost 20,000 children and parents packed Ingram Park in downtown Birmingham for fun, games, music, great food, and inspiration. Students were also given JUCE and SMILE network book bags stuffed with needed school supplies. WTJP station manager Gary Hodges, who offered a brief message encouraging the young people to put their faith in God, noted that TBN's tent was among the most popular, blessing folks with DVDs, snacks, and ice-cold water.

Two semi-loads of emergency supplies were shipped from the Quad Cities to Houston.

Each student attending the R.E.S.P.E.C.T. rally in Birmingham, Alabama was gifted a JUCE or SMILE network book bag.
It began a few years back with a vision — to give every home across the United Kingdom 24-hour access to life-changing Christian television. And on January 5, 2015 that vision became a reality, as TBN UK launched on Freeview, the UK’s premier TV broadcast platform, bringing the best of faith-and-family programming to nearly 95 percent of television households across England, Scotland, Wales, and Northern Ireland — over 25 million UK homes!

Once a deeply Christian nation, England suffered a decades-long erosion in church attendance and interest in spiritual matters. But in recent years there has been a dramatic resurgence of interest in the Christian faith among younger generations, and TBN UK is helping to cultivate that interest with programming that is both engaging and solidly biblical. “Pastors, churches, and ministries throughout the UK have teamed up with us to produce cutting-edge content that is prompting countless viewers across the nation to tune in and take interest in spiritual matters — and leading many to faith in Christ for the very first time,” said TBN Channel Director Leon Schoeman. “The response across the UK has been tremendous.”

TBN UK’s dedicated prayer team field hundreds of calls each month for salvation and a broad range of prayer needs, and over the past nearly three years have recorded thousands of salvations and answered prayers. “Without the help of TBN UK I really don’t think I would even be here now,” wrote one viewer recently. “So I thank you from the bottom of my heart.”

Another wrote in to say: “God bless you all in Jesus’ Name for ministering to me in a special way. Your programmes are powerful, and I am deeply with you all in heartfelt love.”

Click on the video boxes to check out some of TBN UK’s cutting-edge programming that is reaching every household throughout the United Kingdom. And CLICK HERE to visit TBN UK online.
TBN NEJAT TV

One person coming to Christ can dramatically impact a family, a community, and even a nation. “We’ve seen a dozen or more members of one family put their faith in Christ because of the decision of just one individual to follow Jesus,” said Pastor Reza Safa, founder of the Farsi-language network TBN Nejat Television, which is reaching millions of individuals throughout Iran and the Middle East. “That is happening on a regular basis throughout Iran and beyond, so that we believe millions of people have become Christians in this region.” The exciting video below tells one of those stories, and shows how, because of TBN Nejat TV, the message of the gospel is spreading throughout the Middle East.

To find out more about TBN Nejat TV, visit our website at www.nejattv.org.

KANAL HAYAT – TURKEY

From the historic city of Istanbul, God’s love is reaching Turkish speaking viewers through TBN’s affiliate network Kanal Hayat. God miraculously connected Matt and Laurie Crouch to this powerful gospel beacon in 2014 when they and a TBN team traveled to Turkey searching for someone to help them establish a Christian television presence there.

Instead they discovered this vibrant network already broadcasting, scores of Turkish Christian leaders producing life-changing programming — and many coming to Christ every week. Incredibly, Kanal Hayat’s leadership had been praying for someone to help them increase their reach — and in 2016 Kanal Hayat officially became a member of the Trinity Broadcasting Family of Networks.

While some of the very first Christian churches were started in the land that is now Turkey — in such ancient cities as Smyrna, Pergamum, and Philadelphia — today Turkey is largely unreached with the gospel, with only around five thousand Christians in a nation of 75 million people.

But many in the mostly Muslim population are searching for more, and Kanal Hayat is on the air to tell them about the love of Jesus. The network’s founder and director, Tore Pansell, said that because of the programming going out daily across the country and region, each month Kanal Hayat receives over 3,000 phone, e-mail, or other contacts from mostly Muslim viewers. “Overwhelmingly, these individuals want to know more about Jesus or desire to be connected to a Christian person or church, because they have so many questions,” he said. “And because of this, people are coming to Christ and growing in their faith. The church is alive in Turkey!”

Kanal Hayat director Tore Pansell (right) tapes a program with pastors and Christian leaders in Turkey.
On Saturday, September 30th, Holy Land Experience, Orlando, Florida’s world-famous faith-and-family vacation destination, honored Florida First Responders with complimentary admission to the park in appreciation for their sacrificial service to communities, neighborhoods, families, and individuals in the aftermath of Hurricane Irma.

The Holy Land Experience team was thrilled to bless law enforcement, firefighters, emergency medical personnel, utility employees, and their families with a day to enjoy all the park’s interactive Bible exhibits, theatrical productions, and kid-friendly attractions.

Additionally, Christ for All Nations, the Rev. Reinhard Bonnke’s international ministry located in Orlando, partnered in the day, thanking First Responders and blessing each of them with some wonderful ministry gifts to take home.

“We are grateful to our state’s many law enforcement, emergency, and utility personnel for their selfless response to the devastation and heartache so many have suffered because of Hurricane Irma,” said Mike Everett, manager of Holy Land Experience. “And it was such a thrill for us to be able to serve, bless, and pray for them on this special day to honor them and show our appreciation.”

“...this is an experience I will never forget. Everybody was beautiful. God bless all of you.”
— Anita L., First Responder guest
Thank you!
Your Financial Gifts Are Working
Around The World!

Your Trinity Broadcasting Family of Networks is touching every inhabited continent—over 175 nations—with the love of Jesus twenty-four hours every day of the week!

We can never thank you enough for your continued prayer and financial partnership. You are the reason TBN is reaching so many individuals and families across the earth with God’s message of hope and grace.

Take the hope and grace of Jesus around the world with your gift today.

To contact us for prayer, call toll-free 888-731-1000.

Donate >>

Sending the hope and grace of Jesus to the world!